

**PRIMARY MARK**

ALAB4-00001



ALAB4-00002



ALAB4-00003



ALAB4-00004



ALAB4-00005



ALAB4-00006



ALAB4-00007



**Note:** The dragon head logo is not allowed to be facing left. This mark must face to the right at all times.

**PRIMARY WORDMARK**

ALAB4-00008



ALAB4-00009



ALAB4-00010



ALAB4-00011



ALAB4-00012



ALAB4-00013



ALAB4-00014



ALAB4-00015



ALAB4-00016



**COLOR INFORMATION**

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UNIVERSITY COLORS	PANTONE® COLORS	RGB	PROCESS COLORS
UAB Green	PANTONE® 3425 CP	R:28 G:112 B:77	C:93% M:13% Y:85% K:44%
UAB Gold	PANTONE® 617 CP	R:205 G:194 B:108	C:11% M:6% Y:64% K:13%
UAB Red	PANTONE® 193 CP	R:195 G:46 B:76	C:2% M:99% Y:62% K:11%
UAB Black	Process Black		

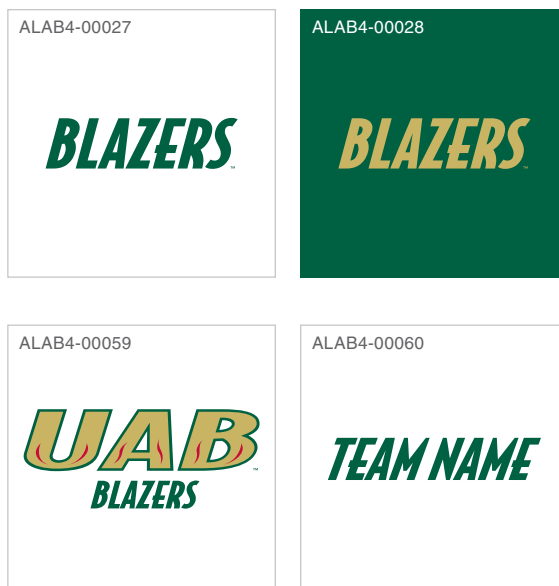
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**BASEBALL MARK**



**Restriction:** Use of these marks is restricted to baseball hats only.

**SECONDARY WORDMARK**



**Note:** Team Name can also be substituted for Blazers when used in conjunction with Athletics Primary Mark or Primary Word Mark. Bodega Sans Font, all caps with 20% shear, no outline.

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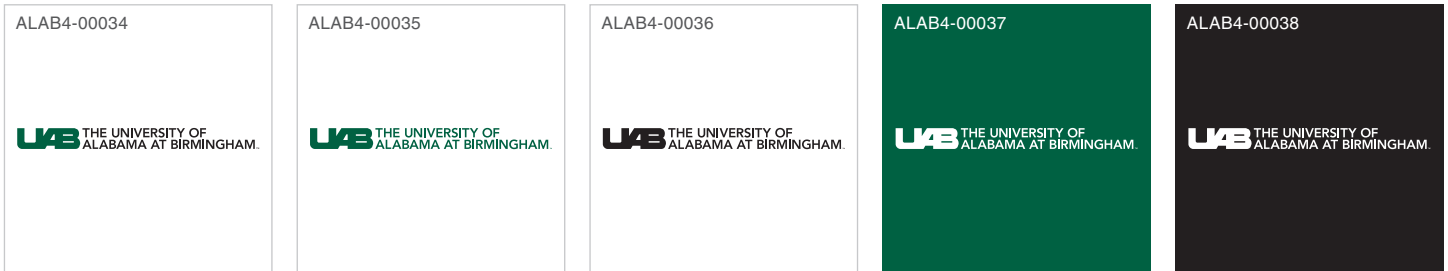
UNIVERSITY COLORS	PANTONE® COLORS	RGB	PROCESS COLORS
UAB Green	PANTONE® 3425 CP	R:28 G:112 B:77	C:93% M:13% Y:85% K:44%
UAB Gold	PANTONE® 617 CP	R:205 G:194 B:108	C:11% M:6% Y:64% K:13%
UAB Red	PANTONE® 193 CP	R:195 G:46 B:76	C:2% M:99% Y:62% K:11%
UAB Black	Process Black		

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**INSTITUTIONAL MARKS - UAB MONOGRAM**



**INSTITUTIONAL MARKS - STANDARD LOGO**



**INSTITUTIONAL MARKS - STANDARD LOGO - LEFT JUSTIFIED**



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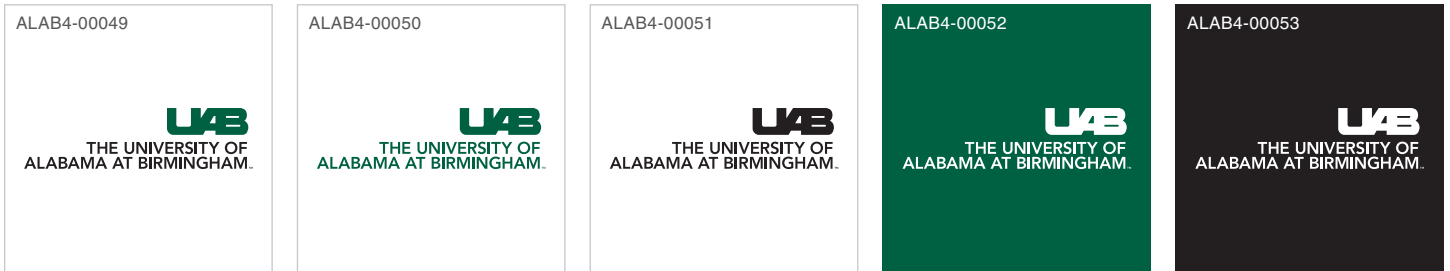
UNIVERSITY COLORS	PANTONE® COLORS	RGB	PROCESS COLORS
UAB Green	PANTONE® 3425 CP	R:28 G:112 B:77	C:93% M:13% Y:85% K:44%
UAB Black	PANTONE® Process Black		

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**INSTITUTIONAL MARKS - STANDARD LOGO - CENTERED**



**INSTITUTIONAL MARKS - STANDARD LOGO - RIGHT JUSTIFIED**



**INSTITUTIONAL WATERMARKS**



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UNIVERSITY COLORS	PANTONE® COLORS	RGB	PROCESS COLORS
UAB Green	PANTONE® 3425 CP	R:28 G:112 B:77	C:93% M:13% Y:85% K:44%
UAB Black	PANTONE® Process Black		

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**ANNIVERSARY MARKS**



**Note:** UAB’s 50th Anniversary will be celebrated in 2019.

**VERBIAGE**

University of Alabama at Birmingham®  
University of Alabama at Birmingham Blazers®

UAB®  
UAB Blazers®  
Blazers™

**USAGE GUIDELINES**

- The only correct names of the university are the “University of Alabama at Birmingham” or simply “UAB”. When presented graphically, the words “Alabama” and “Birmingham” must be on the same line and carry equal graphic weight.
- The only allowable established date is that of the university as an institution, which is the year 1969. When used in a design, the entire year must appear all on the same line, and each number must carry equal graphic weight. Also, no usage of the words “Athletic Department” or any of the sports programs should be mentioned with this date.
- When using a lighter print color on a darker background for black & white versions of logos, the image needs to be reversed.

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UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
UAB Green	PMS 3425 CP	C:93% M:13% Y:85% K:44%
Red	PMS 179	C:0% M:85% Y:85% K:0%
Darker Yellow	PMS 130	C:0% M:25% Y:95% K:0%
Lighter Yellow	PMS 122	C:0% M:10% Y:100% K:0%
Black	Process Black	

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